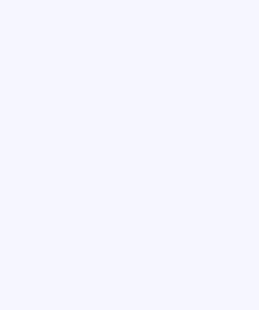


# Unlocking Multifamily AI Agents for Competitive Advantage

There is a lot of talk and many myths surrounding AI for the multifamily industry. This checklist makes adopting AI a competitive advantage reality.

## 01: The Multifamily Industry

- Rising resident expectations
- Budget constraints
- Staffing shortages

 The solution? Agentic AI that works like a teammate—not a tool.

## 02: What Is Agentic AI?

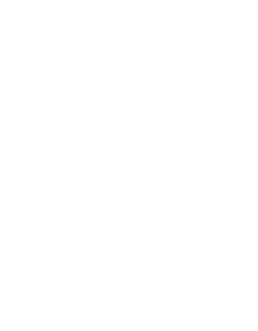
Agentic AI = Autonomous AI Agents that can:

- Converse with prospects and residents
- Schedule tours and appointments
- Gather data and provide insights
- Solve problems with little to no human input

 Betterbot specializes in AI Agents designed for multifamily.

## 03: How Can AI Agents Help Us?

- **Leasing:** Lead follow-up, appointment scheduling, 24/7 inquiry response
- **Resident Support:** Maintenance FAQs, renewal help, live assistance anytime
- **Decision Support:** AI-generated data and behavioral insights to improve operations

 Entire resident journey and portfolio operation support

## Is There Any Proven Real-World Impact?

● 275+ Renters Engaged	● 100+ Hours Saved	● 30% Faster Leasing Cycles
● 29 Appointments Scheduled	● 8.5x ROI	● 25% Fewer Missed Leads

 Betterbot specializes in AI Agents designed for multifamily.

## How Do We Adopt AI Strategically?

- **Organize Your Data:** FAQs, SOPs, leasing info
- **Start Small & Scale:** Begin with 1-2 tasks
- **Document Processes:** Map team workflows
- **Choose The Right Partner:** Work with proven experts, shorten time to benefit

 The right partner makes adoption and results simple.

## Dispel the Myths!

### Myths

- "AI is too complex for our team."
- "We'll lose the human touch."
- "AI is something for the future."

### Reality

- Betterbot is plug-and-play, intuitive, and easy to manage.
- AI frees your staff to focus on high-value, personal interactions.
- Betterbot delivers AI ROI right now.

### Key Takeaways

- AI Agents are here and working now
- Enhance team productivity and satisfaction
- Improve leasing speed, lead conversion, and retention
- Early adopters gain the advantage

### Betterbot Means Better Experiences

Automate the routine.  
Evaluate the human experience.

Learn more and schedule a demo.

Visit: [www.betterbot.com](http://www.betterbot.com)