

Betterbot

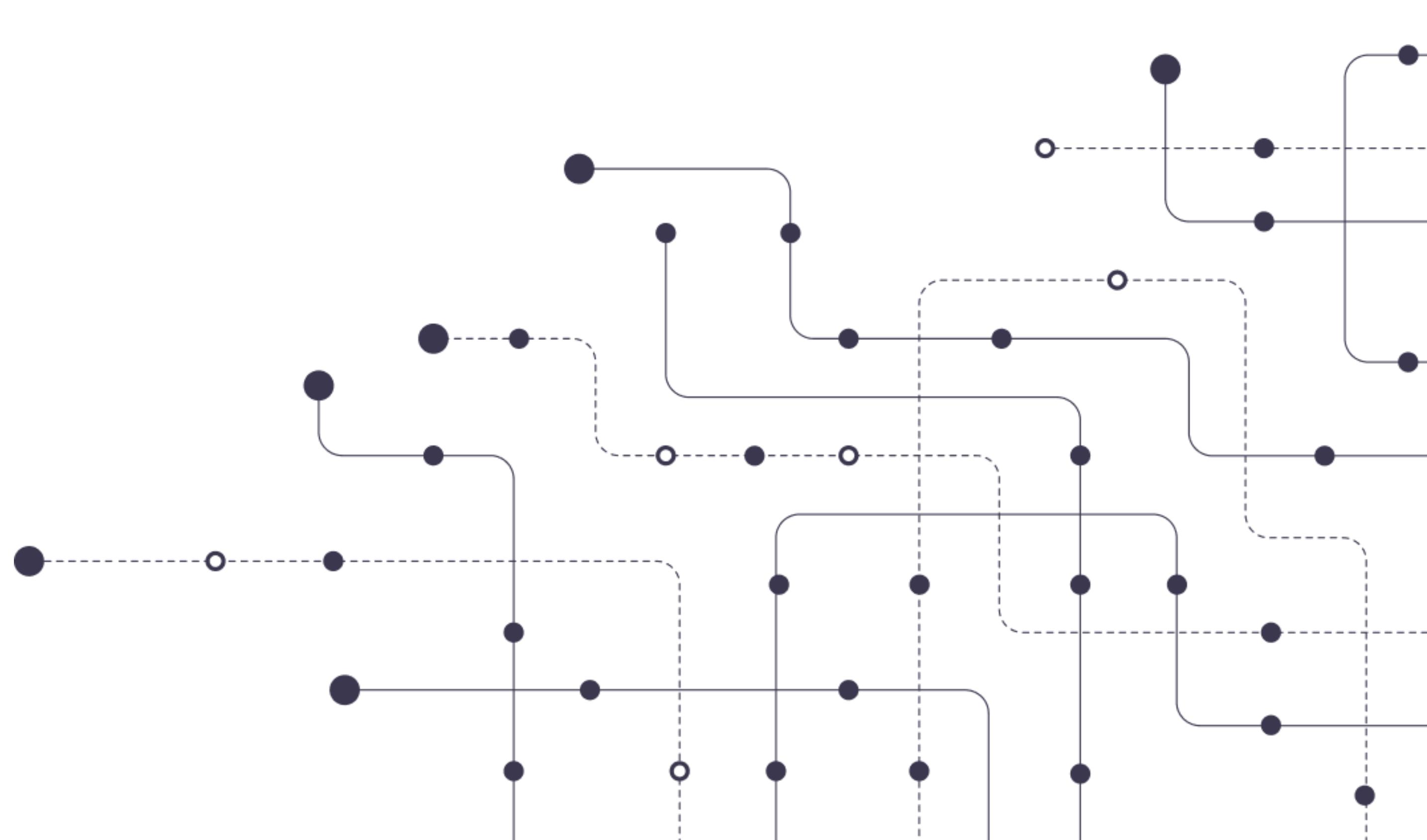
Betterbot Agentic AI Suite – The Future of Multifamily AI

Why Betterbot's Agentic AI Suite™?

Today's multifamily operators need more than just automation – they need intelligent AI agents that learn, respond, and scale with every interaction.

It is the first Agentic AI platform purpose-built for multifamily, delivering an end-to-end experience that supports prospects, residents, onsite, and centralized teams with unmatched speed, consistency, and efficiency.

Whether you're looking to elevate marketing performance, streamline operations, or drive entire portfolio-wide transformation, the Betterbot Agentic AI Suite offers a tiered solution designed to meet your needs.



The Betterbot Agentic AI Platform: 3 Tiers of Agentic AI Excellence

1. Agentic Marketing

Agentic AI Prospect Engagement & Digital Marketing Engine

Built to supercharge your marketing strategy and increase leasing velocity, Agentic Marketing delivers full-funnel automation to attract, engage, and convert leads across every channel while simplifying the experience and transparency for performance and growth.

Key Capabilities:

- 24/7 omnichannel prospect engagement (Chat, Voice, Email, SMS)
- AI-generated websites customized to your brand, fully responsive and easy to iterate
- Seamless calendar-integrated tour scheduling
- Deep PMS integrations for real-time unit availability and pricing
- Cross-sell capabilities across portfolio communities
- Multi-touch lead attribution and AI-assisted team communication tools
- Transparent reporting at the property, regional, and portfolio level
- Elimination of call center dependency and developer overhead
- Intelligent digital marketing automation to reduce costs and optimize ad spend

Multifamily Portfolio Value:

Transform your leasing workflow into a 24/7 conversion machine while gaining real-time visibility and reducing operational load.

2. Agentic Operations

Full Renter Lifecycle Automation & Intelligent Resident Engagement

Includes all features from Agentic Marketing

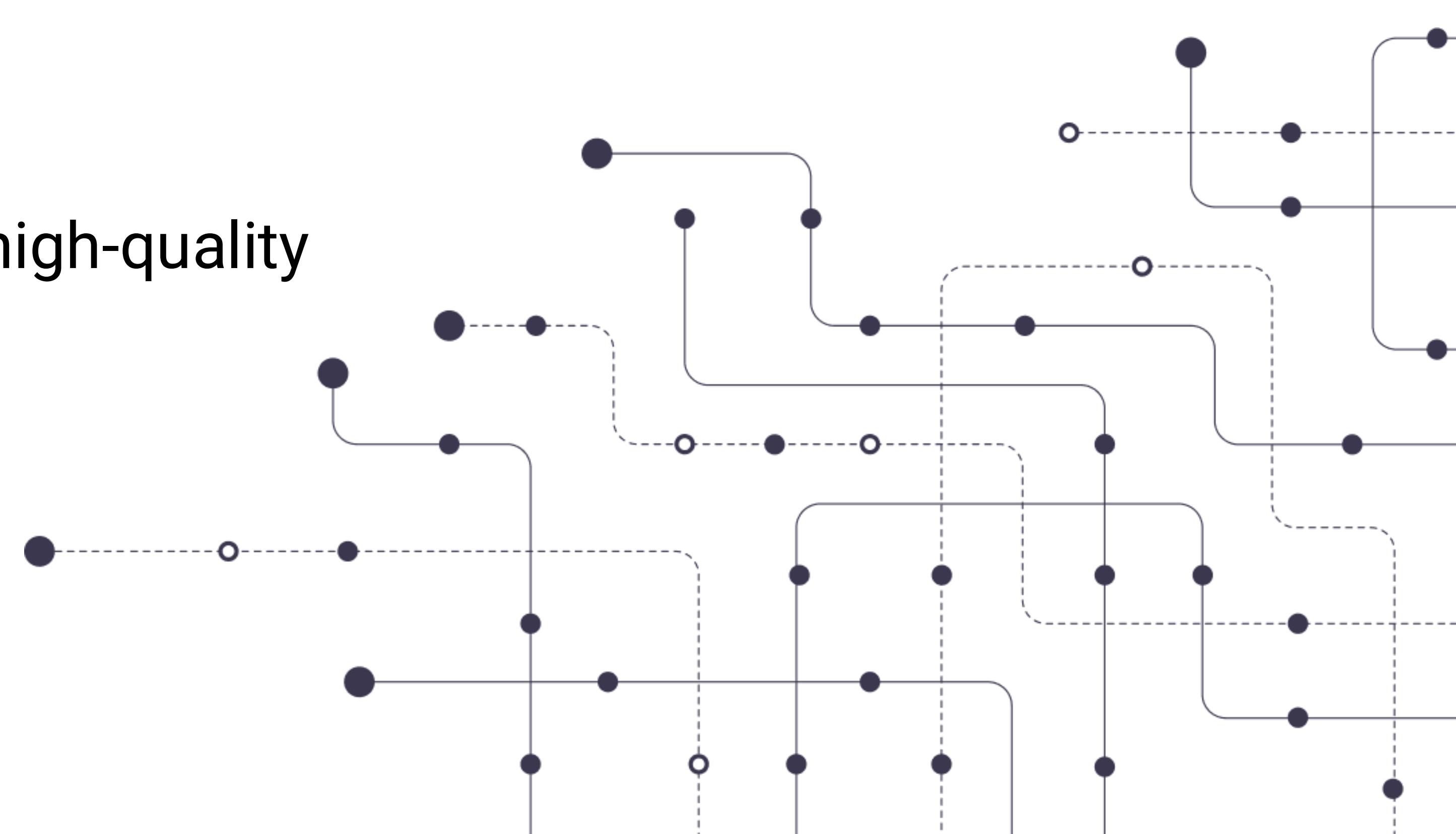
Agentic Operations expands automation across the entire resident journey, helping onsite and centralized teams increase retention, simplify tasks, and boost satisfaction — without increasing workload.

Key Capabilities:

- Full lifecycle AI automation: from leasing to renewal, move-in to move-out
- AI-powered resident engagement for renewals, collections, and guidance
- Maintenance triage automation: request handling, follow-ups, and smart escalations
- Streamlined workflows that eliminate unnecessary service tickets
- AI CRM with low-barrier training and task automation
- Unified operations and marketing analytics across the portfolio

Multifamily Portfolio Value:

Reduce operational inefficiencies while scaling a consistent, high-quality experience for residents and teams across every property.



3. Agentic Portfolio

Enterprise Customization, Strategic Insight, and Dedicated Support

Includes all features from Agentic Marketing and Agentic Operations

Agentic Portfolio offers a fully tailored solution for large, sophisticated portfolios seeking strategic AI alignment, white-glove support, and advanced insight across teams and technology ecosystems.

Key Capabilities:

- Custom-built AI agents tailored to your portfolio's unique needs
- Strategic consulting for leasing, marketing, and operations optimization
- Dedicated account and customer success teams
- Enterprise-grade analytics for proactive decision-making and benchmarking
- Scalable implementation across diverse property types and regions

Multifamily Portfolio Value:

Leverage AI as a strategic asset – not just a tool – to drive innovation, portfolio performance, and renter satisfaction at scale.

The Future Is Betterbot Agentic AI

BetterBot evolved, as a company and a product, to meet the demands of a smarter, faster, AI-powered future. With the Agentic AI Suite, your properties are always on, always learning, and always delivering value – from the first touch to long-term retention.

Welcome to the next generation of multifamily success. Welcome to the Betterbot Agentic AI Suite.

